



JAN 2012 PRICING

Prices subject to change without notice.
Please visit gruvedesign.com for current pricing.

LOGO DESIGN:

Logo Concepting and Design: \$300.00

Includes custom logo and five revision (*\$100 non-refundable deposit required to begin project*)

Logo and Stationery Package: \$350.00

Includes logo, business card, letterhead, envelopes (*\$100 non-refundable deposit required to begin project*)

Logo, Stationery and Site Masthead Package: \$400.00

Includes logo, business card, letterhead, envelopes (*\$100 non-refundable deposit required to begin project*)

Design development revisions beyond five: \$20/revision

WEB SITE DESIGN:

Just Need a Refresh - Blog or Site Branding: \$100.00

Includes custom blog or site masthead and custom background

Been Around, Need Something New - Blog or Site Branding: Starting at \$800.00

Includes custom masthead, background, custom styles (existing site, client adds content)
(*\$200 non-refundable deposit required to begin project*)

I Have Nothing, I Need it All - Complete Blog or Site Branding: Starting at \$1200.00

Includes custom masthead, background, custom styles, main nav links, up to six subpages, training on how to edit content (one hour phone conversation) and support during the learning phase (up to one month); site will be built using WordPress
(*\$200 non-refundable deposit required to begin project*)

Web Landing Page Design: Starting at \$175.00

Includes landing page masthead, footer, custom styles, and graphics (client supplied content)
(*\$50 non-refundable deposit required to begin project*)

Miscellaneous Website Updates:

\$50/hr - Billable in 15 minute increments

No charge for single site revisions that take 10 minutes or less on sites created by Gruve Design Studio - limit two, ten minute or less revisions per month.

WEB SITE BANNER ADS AND GRAPHICS:

Web Site, Blog or E-newsletter Masthead: \$50.00

Includes blog or newsletter header (single size, non-templated, original design)

Blog Masthead, Facebook and Twitter Profile Pics, Twitter Background: \$125.00

Includes blog masthead, Facebook and Twitter profile pics and Twitter background (single size for each, non-templated, original design)

Social Media Graphics: \$75

Includes Facebook fanpage graphic, Twitter profile pic and Twitter background (non-templated, original design)

Web Banners:

250 x 250 Banner - \$55

270 x 125h Banner - \$40

125 x 125 Banner - \$30

* Revisions to existing graphics: \$12.50/revision (client must supply layered Photoshop file if graphic was not created by Gruve Design Studio)

E-NEWSLETTER DESIGN:

E-newsletter Template Design: \$150.00

Includes custom newsletter masthead, graphics, styles and social media links

Design development revisions beyond five: \$20/revision

* Revisions to existing templates: \$12.50/revision for templates created by Gruve Design Studio

REPORTS AND E-BOOKS:

Report or Workbook Design: \$175/ten pages

Includes custom designed cover, ten interior pages and 3D graphic (client supplied content)
(\$75 non-refundable deposit required to begin project)

eBook Design: \$225 (up to 50 pages, additional pages \$45/25 pages)

Includes custom designed cover, twenty interior pages (copy only with chapter/section titles) and 3D graphic (client supplied content)
(\$75 non-refundable deposit required to begin project)

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eBook Cover Design: \$100.00

Including front cover and 3D graphic

Design development revisions beyond five: \$20/revision

** Revisions to existing reports or eBooks: \$12.50/revision for files created by Gruve Design Studio*

PRINT DESIGN:

Magazine Ads:

Full Page Ad: **\$100.00** (*Revision to existing ad created by Gruve Design Studio - \$25*)

1/2 Page Ad: **\$65.00** (*Revision to existing ad created by Gruve Design Studio - \$20*)

1/4 page Ad: **\$50.00** (*Revision to existing ad created by Gruve Design Studio - \$20*)

1/6 Page Ad: **\$35.00** (*Revision to existing ad created by Gruve Design Studio - \$15*)

Printed Book Cover: \$400

Includes front/back/spine design and 3D graphic

Design development revision beyond five: \$20/revision

Printed Book Cover and Interior Layout Design: Starting at \$1000

Includes front/back/spine design, interior layout and 3D graphic

Design development revision beyond five: \$20/revision

PACKAGE DESIGN:

CD Package Design: \$300

Including 4 major pieces (front and back cover, cover booklet layout and disc label), and 3D graphic

Design development revision beyond five: \$20/revision

** Please note that revisions to existing files do not include major design revisions. The hourly fee of \$50/hr billed in fifteen minute increments will apply to major design revisions for existing files created by Gruve Design Studio.*

Client is responsible for proofing all copy, graphics and layouts. Any revisions required due to errors not caught after all final approvals are given will be the responsibility of the client and will incur additional fees.

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